

SEO-READY KIT

ENSURE YOUR NEW WEBSITE IS SEARCH ENGINE READY

New web sites developed at Creative Services get a leg-up in search engine recognition by adding this advanced feature in the pre-launch of the site. Even if you're not considering starting an SEO program later, it's a smart way to launch your new site.

This feature ensures your site will be technically ready for recognition by the three largest search engines - Google, Yahoo!, and Bing. With our Search Engine-Ready feature, you're prepared to take the next step in getting your site moving with Search Engine Optimization programs like Pay-Per-Click or more advanced Organic SEO.

INFO GUIDE

KEYWORD RESEARCH AND STRATEGY

To technically prepare your web site for recognition by search engines, our web team will research to identify the keywords and phrases that search engines are responding to within your industry.

Our web copywriters will write your web text utilizing the keywords within the copy. Then, web developers will insure that your website is technically ready to begin basic Google analytical tracking using the right mix of keywords and title tags within the programming. We set you up with Google Analytics and provide login information to track your new web site. This will help you make the decision when to begin an SEO program.

Our Web Team will research key words, write content, program, submit your site to Google, Yahoo and MSN and set you up on Google Analytics.

Details:

- Generate Keywords and descriptive page tags based on Content
- Manual Submission to Google, Bing, and Yahoo! by web developers
- Set-up of Google[®] Analytics by web designers to give you easy to use tracking tools
- Google[®] Analytics Dashboard within the Site's Content Management System